

# Planning for Marine Capture Fisheries and Aquaculture Doha, Qatar 24–28 October 2010



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# SWOT Analysis

24 - 28 October 2010, Doha, Qatar



### **Strengths**

- What are advantages and strong points in implementing a regional or national spatial planning strategy?
- What the fishery and aquaculture sector do well in the region?
- How existing structures and capacity will support the implementation of the strategy?
- Can you list the skills that individuals and institutions have to support the various activities?
- What level of cooperation you already have in the region you can leverage on?

Consider this from your own point of view and from the point of view of the people you deal with. Don't be modest, be realistic.

#### Weaknesses

In relation to the implementation of a Spatial planning strategy:

- What could be improved?
- What is done badly?
- What should be avoided?
- What skills are lacking?
- What equipment is lacking?

## **Opportunities**

- What good changes do you see if the spatial planning strategy will be implemented?
- What are the existing resources within the region that can help the implementation of the strategy?
- What are other sectors using the marine space doing and can you get any good ideas from them?
- What training could be available to help implementing the strategy?

Useful opportunities can come from such things as:

- Changes in technology on both a broad and narrow scale
- Changes in government policy related to your field
- Changes in social patterns, employee profiles, etc.

#### **Threats**

- What obstacles do you foreseen if the spatial planning strategy will not be implemented?
- What structures or functions may make your objectives fail?

Carrying out this analysis will often be illuminating - both in terms of pointing out what needs to be done and in putting problems into perspective. Make a risk analysis by defining what could go wrong!